

JODY YOUNG

GRAPHIC ARTIST & WEBSITE DESIGNER

mejodyg@gmail.com

Chief Creative Officer | www.NeedaRebrand.com

EDUCATION

Digital Design Diploma with Honors
GPA 4.0 Art Institute of Pittsburgh
Columbia Basin College Pasco, WA

SKILLS

• Adobe Creative Suite • Designrr
• Constant Contact • MailChimp
• TempWorks • CoPilot • Alagoo
• Wix Studio • Canva • CorelDRAW
• GoDaddy • GemX • LaserStar Cutter
• Microsoft Office • WordPress
• Asana • Blogs • LinkedIn Articles

WORK HISTORY

Graphic Designer ONABEN *September 2021 - Present*

- Design flyers, postcards, presentations, social media graphics, and branded collateral
- Create logos and cohesive visual identities across digital and physical platforms
- Develop and maintain business and e-commerce websites
- Provide two-day website trainings to help entrepreneurs launch and manage their sites
- Deliver in-person and virtual instruction on Canva, branding, logo design, and website basics
- Design large-scale event branding, invitations, signage, and presentation materials
- Offer technical assistance and digital support for clients learning design tools
- Provide patient, supportive instruction to clients and entrepreneurs learning new skills
- Assist small business owners with branding, promotion, and visual storytelling
- Provide marketing assistance, including campaign graphics, promotional materials, and content support
- Deliver youth entrepreneurial training events

Lead Designer and Web Manager IvyByDesign *October 2017 - 2021*

- Creates custom wholesale jewelry designs
- Resolves customer complaints to ensure satisfaction + encourage positive reviews, repeat purchases
- Maintains branded web presence on Etsy and Amazon, including product listing updates
- Fills orders + boosts productivity

CORE COMPETENCIES

Graphic Design • Flyer, Postcard & Presentation Design • Social Media Content Creation • Logo Design • Branding & Visual Identity Development • Large-Scale Event Branding • Custom Jewelry Design & Product Development • E-Commerce Management • Etsy & Amazon Store Maintenance • Product Listing Optimization • Website Design & Maintenance • Wix & Canva Expertise • Technical Assistance & Digital Support • Two-Day Website Training Facilitation • Distance & In-Person Instruction • Entrepreneur Training & Support • Branding & Promotion Coaching for Small Business Owners • Workshop Facilitation • Patient, Supportive Instruction • Customer Service & Complaint Resolution • Client Relationship Management • Productivity & Order Fulfillment • Consistent Cross-Platform Branding • Collateral Design for Digital & Physical Products • Presentation Design • Art Exhibition & Juried Show Participation • Strategic Problem Solving • Professional Communication • Quickly learns new software, digital tools, and design platforms with ease